AGENDA

- How to create a pipeline of content for social media
- Create a step-by-step of a content pipeline
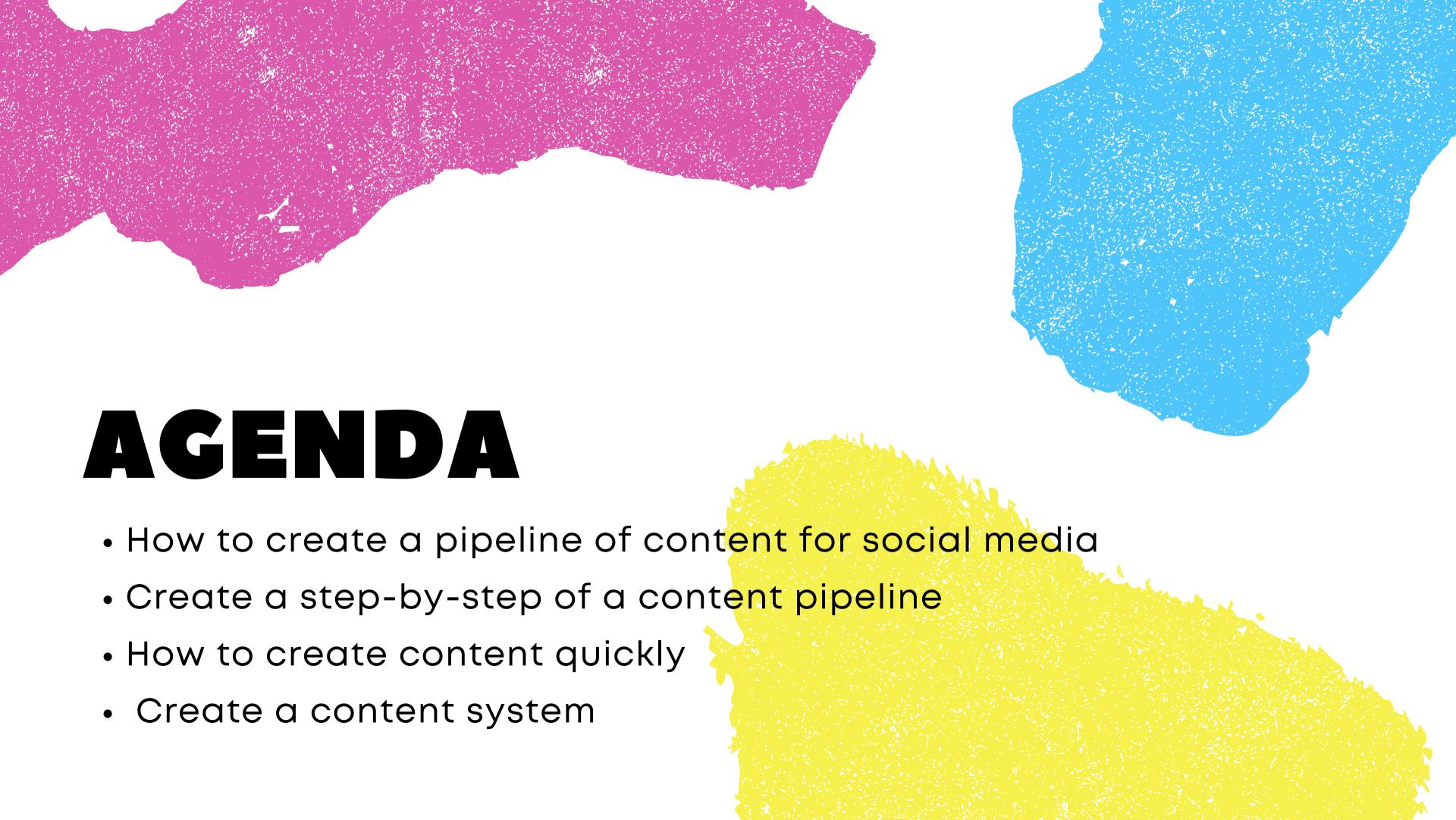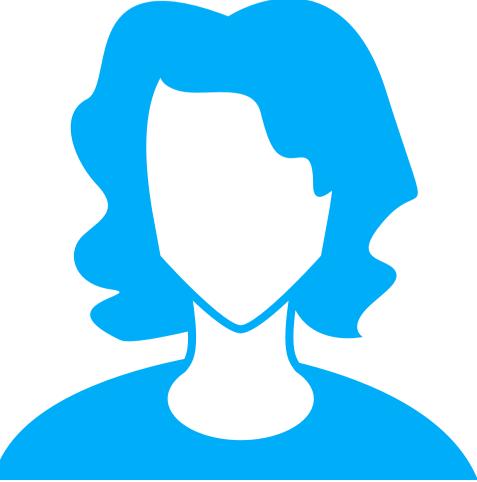- How to create content quickly
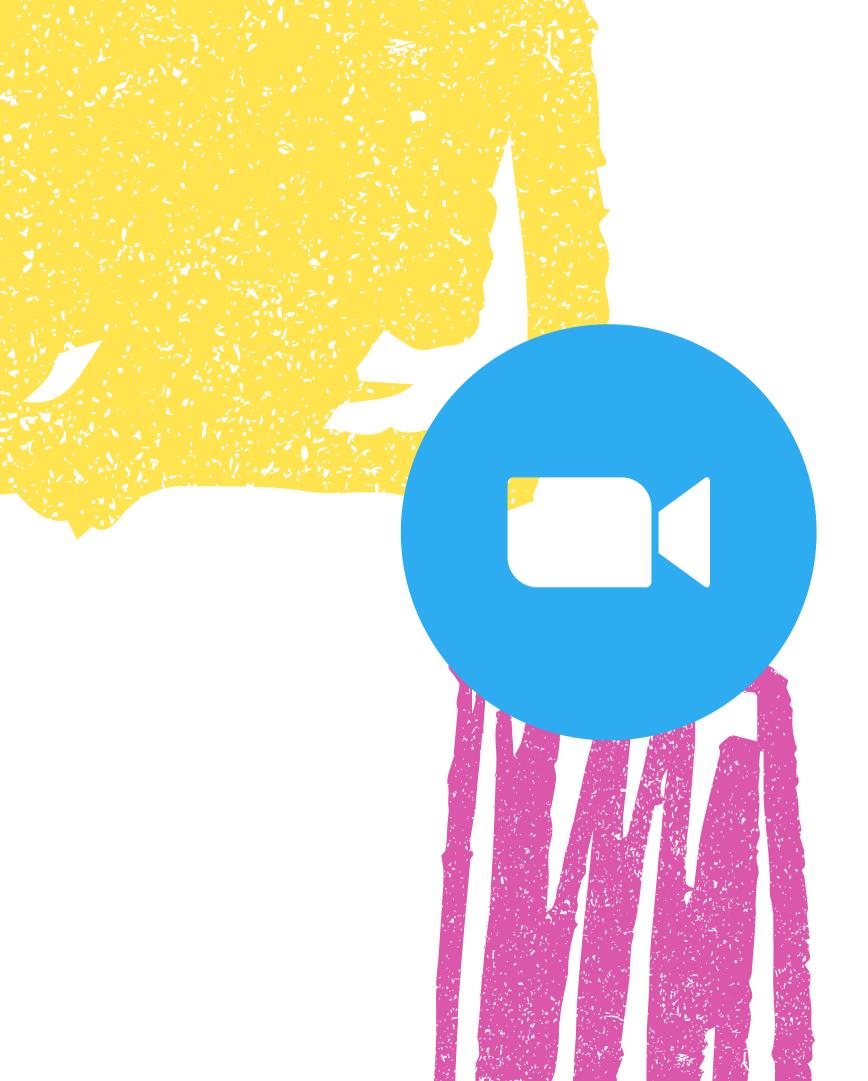- Create a content system

BASELINE CONTENT

Intro your classes

Intro who you are

Create your weekly themes.

Build your spreadsheet of weekly content

HEADSHOTS

Create a library of headshots
Create a Library of Exercise Videos
How do you do this?
How do you store them?
Store in canva

VIDEO EDITING

- Your ZOOMs
- Your streamyard
- Your Phone videos
- How do you store them?

CONTENT

Sales
Engagement
How to content

TOOLS

Written posts
Blogs
Your Blog

YOUR LIVES HOW TO REPURPOSE

MAKE A PLAN TOGETHER