Rachel Holmes

FBA

Fitness **Business** Academy

25.03.2024

PRESENTING & YOUR BRAND

25.03.2024

- Presenting Tips
- Create your own IP & Brand
- Creating or Updating Your Presenter Packs
- Presenting At Events

Why should you be unique?

What is your USP ?

Colours

Fonts

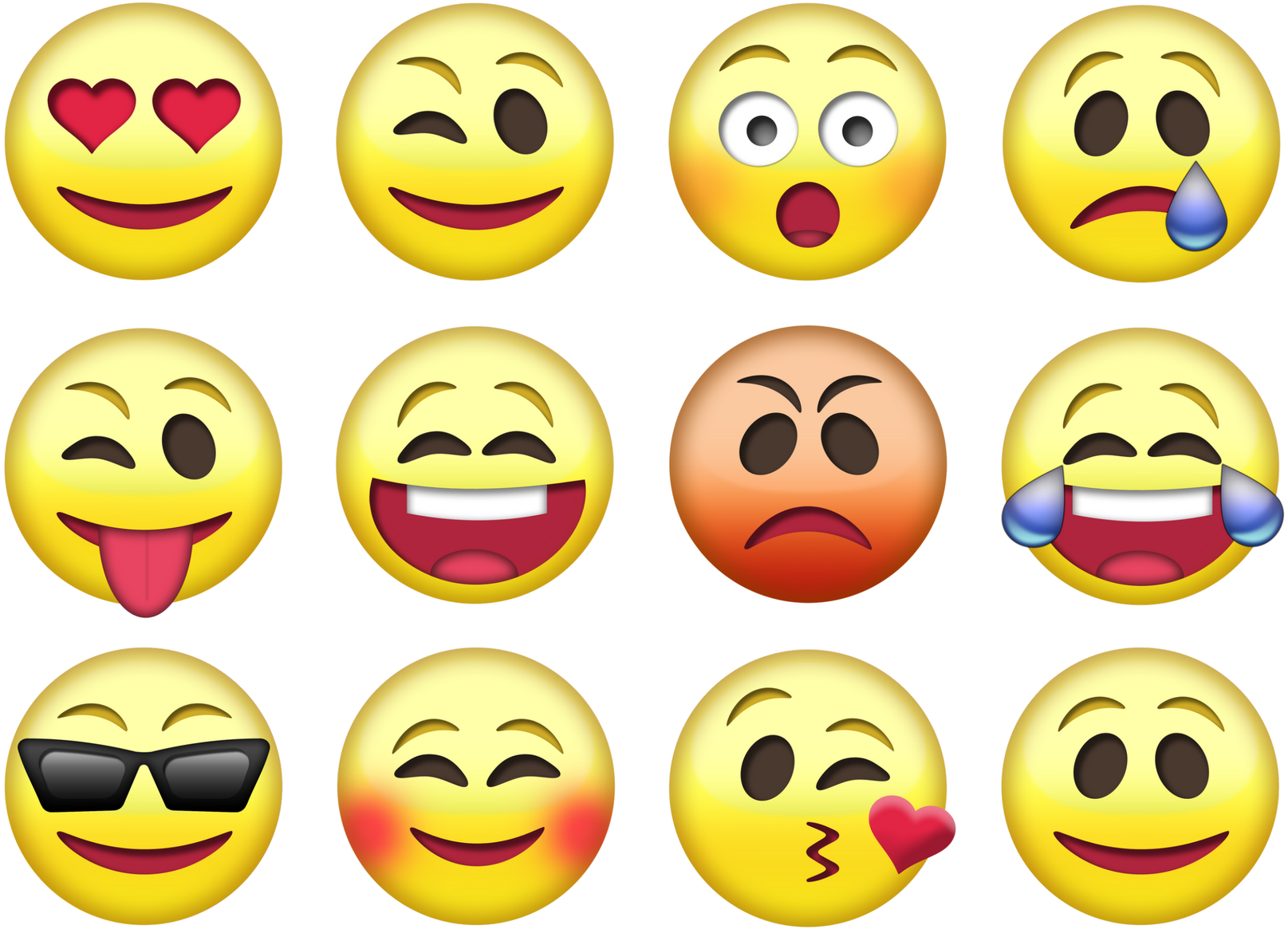
Brand

Logo

Strapline

Emojis

Style of text



STYLE OF CONTENT

TALKS

WORKSHOPS

Craft your Bio

- Craft Your Social Media
- Create a Talk
- Schedule a Talk on Social
- What can you offer?

Back to Agenda

Push yourself out of your comfort zone

Build a Bigger Brand