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**FBA**

Fitness Business Academy

# Outsource Yourself



# What can you outsource using better systems, software and humans?



Create a list of all of your jobs do a daily basis →

What can you outsource? →

What can't you outsource? →





# Social media

- **Create a social media template using a google sheet**
- **Engagement**
- **Groups**
- **List your sales & promotions for the week**
- **Create themes**
- **Schedule everything in for the week and month ahead**
- **Get a VA to do it**



# Customer service

- T AND C'S
- AUTOMATED EMAILS
- CREATE AUTORESPONDERS
- DOCUMENT IT
- FILM IT
- GRAPHIC IT

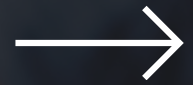






- Answer every question you can via a video
- Accounts - Receipts use Zero
- Get a Bookkeeper / Accountant
- Graphics use Canvas

# Live streaming Videos



CREATE A FILMING PIPELINE



CREATE A SOCIAL MEDIA PIPE LINE



USE STREAMYARD



FOR WRITING USE CHAT GPT



EDITING USE OPUS



USE CHAT GPT





# What is your Filming pipeline?

- ✓
- ✓
- ✓
- ✓
- ✓

**Get an editor to chop up your videos.**

**What is Your Content Pipeline?**

**Weekly Videos**

**Weekly Pics**

**Weekly Content**

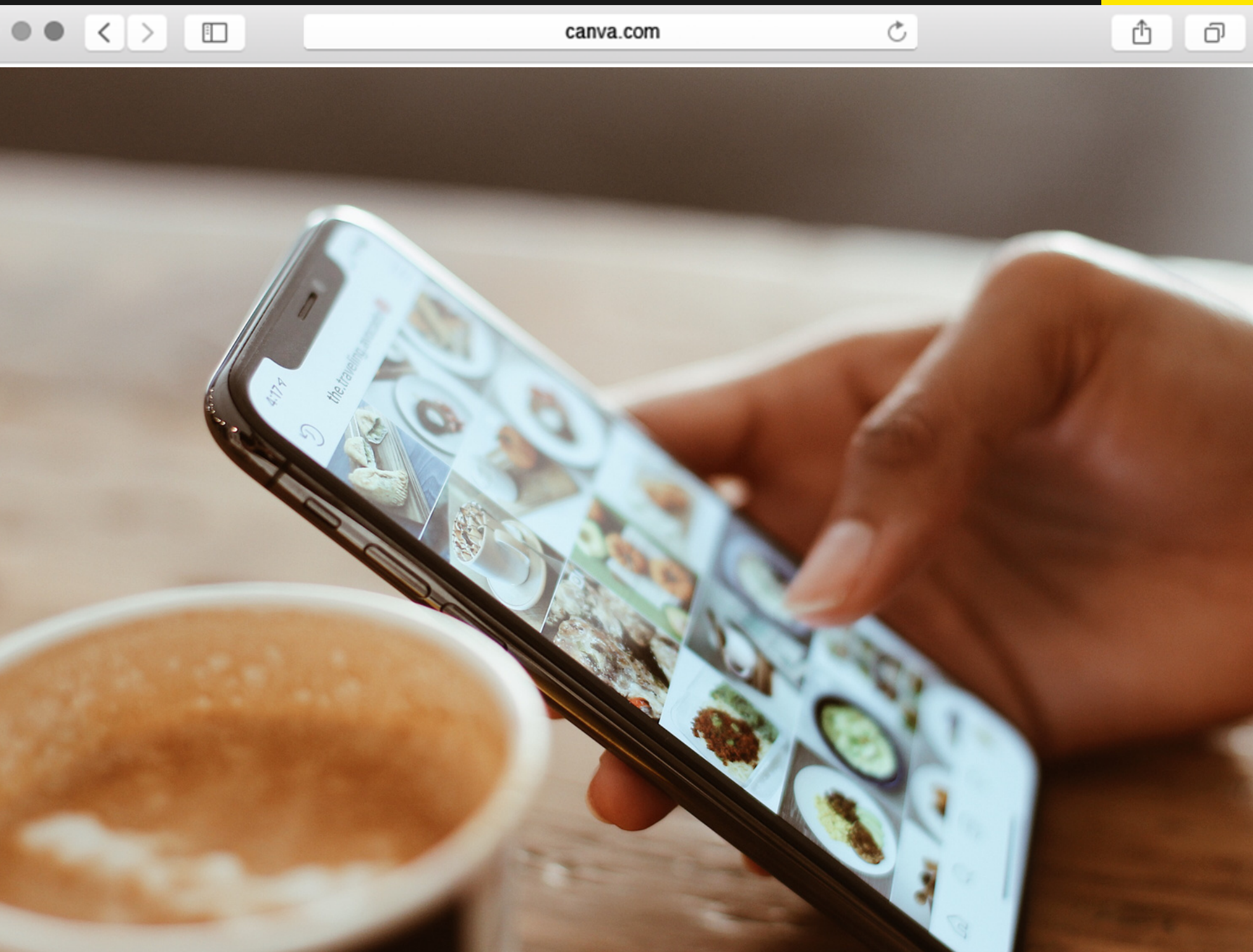
**Let's plan it...**



## **Email Pipeline**

- **Schedule your email for the weeks.**
- **Plan your autoresponder.**





# What do you need?

- **Admin Help**
- **Software help**
- **Create your systems and write it down.**

# Homework