



21ST FEB

AGENDA

- Passive Income
- Courses
- Social Media Plan
- Promotions & Sales



A group of people in athletic wear are running on a paved path. A large, semi-transparent green circle is centered over the image. Overlaid on this circle is the text "How To Create, Market and Sell Out Fitness Days, Events, Retreats and Experiences." in a bold, dark font.

**How To Create,
Market and Sell Out
Fitness Days,
Events, Retreats and
Experiences.**

STEP 1

Step 1 Idea

STEP 2

Step 2 Create posts for social media and start a waiting list, discussion group, whats app group

STEP 3

Step 3 Decide on price point.

VENUES F2F

- Times & Costs
- Numbers
- Facilities
- Parking Travel

IDEAS

- Spa days
- Retreat days
- Twilight
- Collabs
- Sponsorships

- 
- A smiling woman with dark hair, wearing a denim jacket, is the central focus of the image. She is looking slightly to the right. A large, bright green circular graphic is overlaid on the right side of the image, partially obscuring her face and the background. The background is a blurred crowd of people, suggesting a social event or festival. The overall color palette is dominated by blues and purples, with the green circle providing a strong contrast.
- **Walkfit Silent Disco**
 - **Mind Body**
 - **Yoga/Sound Bath**
 - **Talks Nutrition**
 - **Holiday**