

Rachel Holmes

FBA

Fitness Business Academy

February

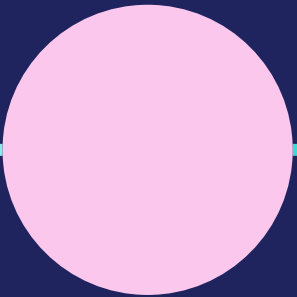
Goal setting

& Round Up

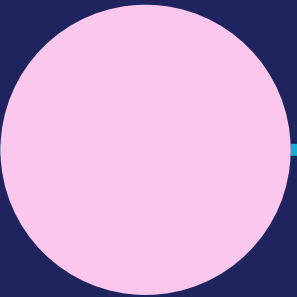
GOALS FOR THE MONTH



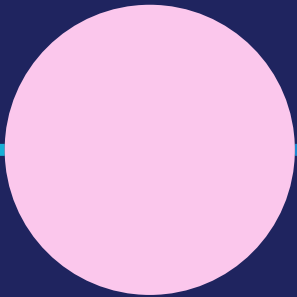
Your Products and
Programmes for
Sale



Any Discounted or
Offers this Month



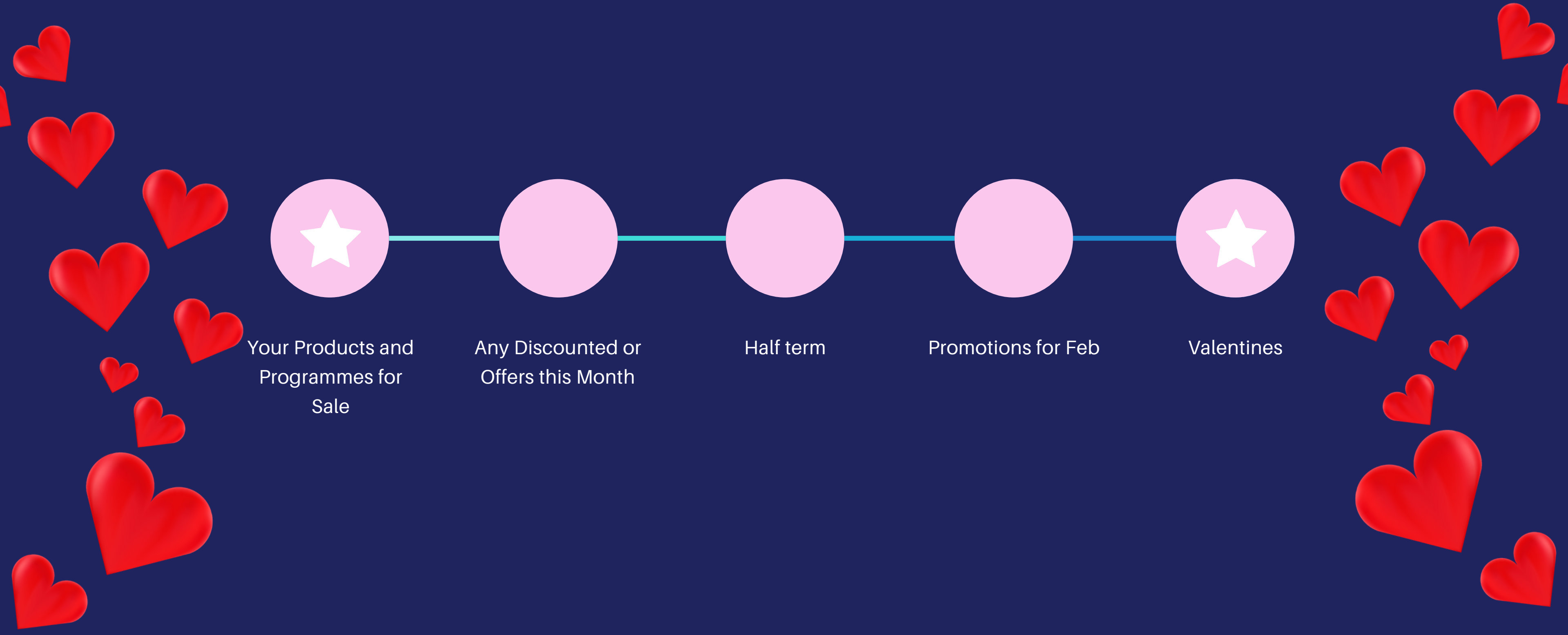
Half term



Promotions for Feb



Valentines



Content Plan



Week 1

Week 2

Week 3

Week 4

01

**PLAN YOUR
BASELINE
CONTENT**

02

**PLAN
MARKETING
YOUR FREEBIES**

03

**YOUR MESSAGING
FOR FEB**

04

**SALES
TECHNIQUES**



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01

IDEAS

02

EVENTS

03

COMPETITION

